

JIAYUANHAI ART MUSEUM

Privacy Policy

Effective Date: June 23, 2025

Jiayuanhai Art Museum ("we", "our", or "us") is committed to protecting the privacy of our website visitors and users. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you visit our website.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and other contact details you voluntarily provide through forms.
- **Technical Data:** IP address, browser type, device information, operating system, referring pages, and time spent on pages.
- **Cookies and Tracking Technologies:** We may use cookies to enhance user experience and track website performance.

2. How We Use Your Information

We use the collected information to:

- Respond to inquiries and provide customer service;
- Improve the functionality and performance of our website;
- Send occasional updates, newsletters, or invitations, if you have opted in.

3. Sharing Your Information

We do **not** sell, trade, or rent your personal information to third parties. We may share information with trusted service providers who assist us in operating our website and delivering services, provided they agree to keep it confidential.

4. Data Security

We implement appropriate security measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction. However, please note that no method of transmission over the Internet is 100% secure.

5. Your Rights

You have the right to:

- Access, update, or correct your personal information;
- Withdraw consent at any time if you previously agreed to receive communications;
- Request deletion of your personal data, subject to applicable legal requirements.

To exercise these rights, please contact us at: jyhmsg@jiayuanhai.com

6. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of those sites.

7. Changes to This Privacy Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated effective date.

8. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact us at:

Jiayuanhai Art Museum

Tel: 021-59511999

Email: jyhmsg@jiayuanhai.com